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MiCAR Factsheet on marketing communications by CASPs

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On 21 January 2025, the AFM published a report setting out its findings on marketing communications and information disclosures by CASPs. In this report, the AFM sets out its expectations from CASPs regarding marketing communications to clients. The AFM provides detailed expectations in relation to the open norm laid down in MiCAR.

As we expect the AFM to put much focus on this topic for both licensed CASPs as well as market parties applying for a MiCAR-licence, we included some practical insights in a comprehensible MiCAR Factsheet.

You can find the Factsheet [here](#).